



DELEGATE'S
BOOKLET

Brazil 2024

DELEGATE'S BOOKLET - BRAZIL 2024 SUMMARY

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GOIÂNIA - THE HEART OF BRAZIL

Located in the heart of Brazil, Goiânia is the capital of the state of Goiás, one of the twenty-six Brazilian states. Situated approximately 200 kilometers from the federal capital, Brasília, and about 900 kilometers from São Paulo, Goiânia is strategically positioned as an important urban center in the region. It is one of the most vibrant and welcoming capitals in the country. Founded in 1933 during the government of Pedro Ludovico Teixeira, it replaced the former state capital - the City of Goiás. The city's construction project was led by urban planner Atilio Corrêa Lima, following the principles of modern urbanism of the first half of the 20th century.

During the development of Goiânia's construction, urbanization and modernity were promoted, which today is reflected in its architecture, parks, and infrastructure. It is one of the most forested capitals in the country, with a vegetal cover composed of several parks and green areas that have a beneficial influence on the quality of life of its inhabitants.



Goiás' ecosystem is predominantly connected to the Cerrado, an exclusive biome of South America, as well as being the savanna with the richest biodiversity in the world. The climate is characterized by two well-defined seasons: the rainy season (October to April) and the dry season (May to September).

The state of Goiás presents a population growth of 6%, almost double the national average, and its capital reflects this. With an estimated population of about 1.5 million inhabitants, the city is the second largest in the Brazilian Midwest and the 11th largest city in the country. The city has a population density of approximately 2,400 inhabitants per square kilometer, reflecting its status as an important urban center in the region.

While being an important cultural and economic center of the Midwest region, the city is also known for its rich cultural scene, which includes museums, theaters, music festivals, and dances, as well as other cultural events. In addition, Goiânia is home to several higher education institutions - such as the Federal University of Goiás (UFG) and the Pontifical Catholic University of Goiás (PUC-GO).



From an economic point of view, Goiânia is an important industrial and commercial hub, with an emphasis on the industrial sectors of agribusiness, food, clothing, fashion, and information technology. The city also has a strong service, commerce, and tourism industry, driven by its strategic location and modern infrastructure. The city is also known for its rich culture and traditions, which are reflected in its architecture, cuisine, and handicrafts. In addition, the city is very famous for its popular *Sertanejo* music festivals, which attract thousands of tourists every year. Goiânia also has a plentiful and diversified gastronomy, with typical dishes of the region such as pequi, pamonha, and the empadão goiano.





WHY CHOOSE GOIÂNIA?

Located in the center of Brazil's interior economic activity, Goiânia is the beating heart of the Goiás state economy. Within a radius of 1,000 km, 70% of the national GDP can be reached. Crossed by a set of highways and railways supported by the Anápolis Dry Port, Goiás plays an essential role in the circulation of capital and the flow of goods in the heart of Brazil - an ideal environment for the development of large businesses in Goiânia.

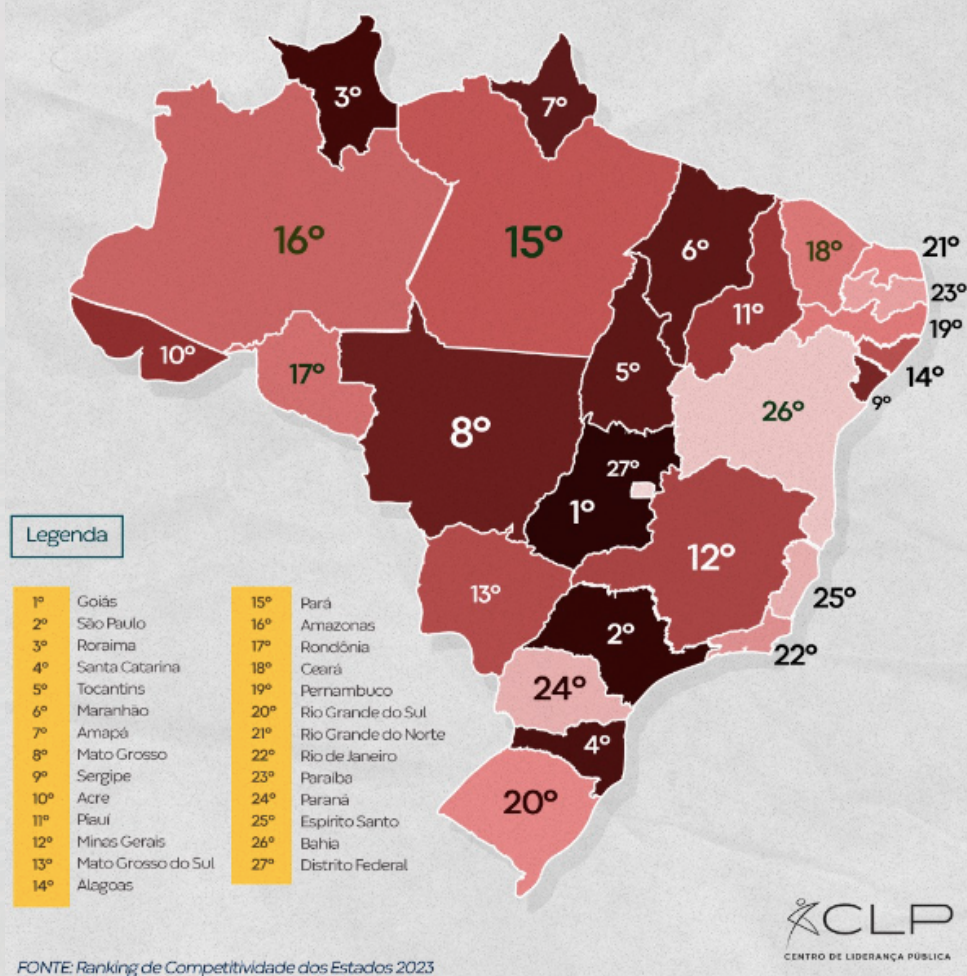


The accumulated GDP growth in Goiás in 2023 was 6.1%, the highest level in 13 years. The national average for the same time period was 2.4%.

In addition, Goiás was recently highlighted as the state with the most Market Potential in 2023, achieving 1st place in the Market Prospective and State Competitiveness Ranking. This ranking takes into account the efficiency of public administration, infrastructure, innovation, public safety and fiscal solidity, as well as environmental and social sustainability, human capital, and education.

Estados com o melhor Potencial de Mercado do país

São considerados indicadores como nível de PIB, crescimento potencial da força de trabalho, inadimplência, volume de crédito, entre outros.



Thus, Goiânia plays a leading role in the region, with exports totaling US\$ 14.147 billion, circulating in 165 countries and resulting in an international trade surplus exceeding US\$ 8 billion. Goiás has a diversified economy, with a focus on some key sectors that drive the state's development centered on international trade through tax incentives. The industry grew by 7.5% in 2022, and the unemployment rate reached only 0.37%, both milestones highlighting the high development of Goiás and its industries, mainly concentrated on the following sectors:

- Agribusiness: one of Brazil's leading agricultural producers, specializing in various crop rotations, as well as leading in beef and poultry production.
- Food Industry: a pillar of Goiás' economy, with companies prospering in processing and industrializing agricultural products.
- Clothing Industry: known for its clothing production, as well as textile companies of international potential.



- Fashion Industry: linked to the 2nd largest fashion manufacturing and distribution hub in Brazil – the region of Rua 44 moved US\$16 billion.
- Information Technology: Currently growing throughout the state, with companies developing software, applications, and technological solutions for various sectors.
- Tourism: an important source of revenue for the state, with destinations such as Caldas Novas, Pirenópolis, and Goiânia attracting tourists from all over the country.



**VISA REQUIREMENTS
FOR ENTRY**

TO BRAZIL



The Visit Visa is a document granted abroad by Consular Representations of Brazil that allows the assurance of admission and the stay of foreigners in national territory, provided that the conditions established by law have been met.

To apply for a visa, foreigners must submit the visa application form duly completed - available on Itamaraty's online platform. A valid travel document, proof of payment of consular fees, International Certificate of Immunization -- when necessary --, and other specific documents for the type of visa requested is also necessary.

Brazil also requires travelers to present a yellow fever vaccination certificate, however this is only needed if they are arriving from countries where vaccination is recommended by the World Health Organization (WHO).

The Visa Application Form is available on the Brazilian Ministry of Foreign Affairs (Itamaraty) website: <https://econsular.itamaraty.gov.br/>

The steps to perform this service and its costs vary according to the country and consulate where it has been requested, following below the specific guidelines for each G20 country:

Do you need a visa?

To find out if you need a visa to travel to Brazil, [click here](#).

Brazil adopts a policy of reciprocity regarding visas. This means that nationals of countries that require visas for Brazilian citizens will need a visa to travel to Brazil. According to the Brazilian law, Brazil must agree, on a reciprocal basis, to offer visa waiver to nationals of another country, except for the hypotheses established in the Decree 9.731 / 2019. Brazil has signed visa exemption agreements with about 90 countries.

Where to apply for a visa?

Itamaraty (the Ministry of Foreign Affairs) is the body of the Brazilian government responsible for granting visas, which occurs through the [Embassies](#), [General Consulates](#), [Consulates](#) and [Vice consulates of Brazil](#) abroad.

Take note that the Brazilian visa will never be granted in Brazilian territory. Therefore, it is not possible to obtain your visa in airports, ports of entry or any other point of the Brazilian border. Itamaraty and the [Federal Police](#) (agency responsible for immigration control in Brazilian borders) cannot and will not authorize the entry of foreign nationals who do not have the proper visa.

If the foreigner is already in Brazilian territory and wishes to extend his stay or obtain a residence permit, he or she must refer to the Ministry of Justice/Federal Police or the Ministry of Labour, if said authorization is for work or research purposes.

[Click here to apply for a Brazilian visa](#)

To apply for a Brazilian Visa, check the specific instructions of the Brazilian Consulate where you intend to apply.

- Fill and submit your Visa application form. After completion, the receipt must be printed and signed by the applicant, and the original documentation must be presented at the Brazilian Consulate, where your visa application will be processed;

Specific information about Brazilian Visas:

- Check the webpage of the Ministry of External Relations with information about Brazilian visas;

Types of visas

Visas are classified according to the **purpose** of the trip to Brazil, and not according to the type of passport presented. Carefully read the information below to find out the most appropriate visa to your case and request in the "Apply for your visa" section the type of visa compatible with the purpose of your trip:

(Please note that foreigners without the appropriate visa will be denied entry in Brazil).

Visit Visa: the visit visa will be issued to foreigners traveling to Brazil and staying up to 90 days without purposes of immigration or exercise of paid activity (daily allowances, artistic paychecks, compensation or other travel expenses are allowed). Visit visas can be granted for those traveling for tourism, business, transit, artistic or sports activities, study, volunteer work, or to attend to conferences, seminars or meetings, among other purposes - provided there is no remuneration in Brazil and the stay does not exceed 90 days.

Diplomatic Visa: granted to foreign authorities and employees who have diplomatic status and travel to Brazil on an official mission, either on temporary or permanent basis, representing foreign Governments or International Organizations recognized by Brazil.

Official Visa: granted to foreign administrative staff traveling to Brazil on an official mission, either on temporary or permanent basis, representing foreign Governments or International Organizations recognized by the Brazilian government; or to any foreigners traveling to Brazil under official seal of their States.

Courtesy Visa: granted to personalities and foreign authorities on an unofficial trip to Brazil; spouse or partner, regardless of their gender, dependents and other family members who do not benefit from Diplomatic or Official Visa for family reunification; domestic workers of foreign Mission based in Brazil or of the Ministry of Foreign Affairs; foreign artists and sportsmen traveling to Brazil for free and eminently cultural events.

Visit Visa

Brazil has a visa waiver policy that allows citizens of certain countries to enter Brazil for tourism or business purposes without obtaining a visa, which applies to 13 of the G20 countries.

Below is the list with direct contact with the consulates:



- **Argentina - Visa Free**

- Consulate general in Buenos Aires:
 - <https://ec-buenosaires.itamaraty.gov.br/>
- Consulate General in Córdoba:
 - <https://ec-cordoba.itamaraty.gov.br/>
- Consulate General in Mendoza:
 - <https://ec-mendoza.itamaraty.gov.br/>
- Consulate General in Paso de Los Libres:
 - <https://www.gov.br/mre/pt-br/consulado-paso-de-los-libres>
- Consulate General in Puerto Iguazú:
 - <https://gov.br/mre/pt-br/consulado-puerto-iguazu>



- **Australia - Visa Free**

- Embassy in Canberra:
 - <https://ec-camberra.itamaraty.gov.br/>
- Consulate General in Sydney:
 - <https://ec-sydney.itamaraty.gov.br/>



- **Canada - Visa Free**

- Embassy in Ottawa:
 - <https://ec-ottawa.itamaraty.gov.br/>
- Consulate General in Montreal :
 - <https://ec-montreal.itamaraty.gov.br/>
- Consulate General in Toronto :
 - <https://ec-mendoza.itamaraty.gov.br/>
- Consulate General in Vancouver:
 - <https://ec-vancouver.itamaraty.gov.br/>



- **China - Visa Required**

- Embassy in Beijing:
 - <https://ec-pequim.itamaraty.gov.br/>
- Consulate General in Guangzhou :
 - <https://ec-cantao.itamaraty.gov.br/>
- Consulate General in Hong Kong:
 - <https://ec-hongkong.itamaraty.gov.br/>
- Consulate General in Shanghai:
 - <https://ec-xangai.itamaraty.gov.br/>



- **France - Visa Free**

- Consulate General in Cayenne :
 - <https://www.gov.br/mre/pt-br/consulado-caiena>
- Consulate General in Marseille :
 - <https://ec-marselha.itamaraty.gov.br/>
- Consulate General in Paris :
 - <https://ec-paris.itamaraty.gov.br/>



- **Germany - Visa Required**

- Embassy in Berlin:
 - <https://ec-berlim.itamaraty.gov.br/>
- Consulate General in Frankfurt:
 - <https://ec-frankfurt.itamaraty.gov.br/>
- Consulate General in Munique:
 - <https://ec-munique.itamaraty.gov.br/>



- **India - Visa Required**

- Embassy in New Delhi :
 - <https://ec-novadelhi.itamaraty.gov.br/>
- Consulate General in Mumbai :
 - <https://ec-mumbai.itamaraty.gov.br/>



- **Indonesia - Visa Free**

- Embassy in Jakarta:
 - <https://www.gov.br/mre/pt-br/embaixada-jakarta>



- **Italy - Visa Free**

- Consulate General in Milan:
 - <https://ec-milao.itamaraty.gov.br/>
- Consulate General in Rome:
 - <https://ec-roma.itamaraty.gov.br/>



- **Japan - Visa Free**

- Consulate General in Hamamatsu:
 - <https://ec-hamamatsu.itamaraty.gov.br/>
- Consulate General in Nagoia :
 - <https://ec-nagoia.itamaraty.gov.br/>
- Consulate General in Tokyo :
 - <https://ec-toquio.itamaraty.gov.br/>



- **Mexico - Visa Free**

- Embassy in Mexico:
 - <https://ec-mexico.itamaraty.gov.br/>



- **Russia - Visa Free**

- Brazilian Embassy in Moscou
 - <https://ec-moscou.itamaraty.gov.br/>



- **Saudi Arabia - Visa Required**

- Brazilian Embassy in Riad :
 - <https://www.gov.br/mre/pt-br/embaixada-riade>



- **South Africa - Visa Required**

- Brazilian Embassy in Pretoria:
 - <https://ec-pretoria.itamaraty.gov.br/>
- Consulate General in Cape Town:
 - <https://ec-capetown.itamaraty.gov.br/>



- **South Korea - Visa Required**

- Brazilian Embassy in Seoul
 - <https://www.gov.br/mre/pt-br/embaixada-seul>



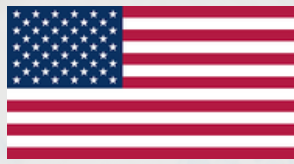
- **Turkey - Visa Free**

- Embassy in Ankara:
 - <https://ec-ancara.itamaraty.gov.br/>
- Consulate General in Istanbul:
 - <https://ec-istambul.itamaraty.gov.br/>



- **United Kingdom - Visa Free**

- Consulate General in London:
 - <https://ec-londres.itamaraty.gov.br/>
- Consulate General in Edinburgh:
 - <https://ec-edimburgo.itamaraty.gov.br/>



- **United States of America - Visa Free**

- Consulate General in Atlanta:
 - <https://ec-atlanta.itamaraty.gov.br/>
- Consulate General in Boston:
 - <https://ec-boston.itamaraty.gov.br/>
- Consulate General in Chicago
 - <https://ec-chicago.itamaraty.gov.br/>
- Consulate General in Hartford
 - <https://ec-hartford.itamaraty.gov.br/>
- Consulate General in Houston
 - <https://ec-houston.itamaraty.gov.br/>
- Consulate General in Los Angeles
 - <https://ec-losangeles.itamaraty.gov.br/>
- Consulate General in New York
 - <https://ec-novayork.itamaraty.gov.br/>
- Consulate General in San Francisco
 - <https://ec-saofrancisco.itamaraty.gov.br/>
- Consulate General in Washington
 - <https://ec-washington.itamaraty.gov.br/>
- Consulate General in Orlando
 - <https://ec-orlando.itamaraty.gov.br/>



- **Singapore - Visa Free**

- Embassy in Singapore:
 - <https://www.gov.br/mre/pt-br/embaixada-singapura>



- **Portugal - Visa Free**

- Consulate General in Faro:
 - <https://ec-faro.itamaraty.gov.br/>
- Consulate General in Lisbon:
 - <https://ec-lisboa.itamaraty.gov.br/>
- Consulate General in Porto:
 - <https://ec-porto.itamaraty.gov.br/>

G20's facilitate visa for Brazil

Courtesy Visa - (VICOR)

General Rules

The visa applies to authorities on non-official to Brazil and require approval by the Brazilian Ministry of Foreign Affairs.

If the applicant is an artist or a sportsperson, a cultural courtesy visa may be granted. The request must be done by Diplomatic Note from the government that the applicant will be representing. For stays over 90 days, holders of this type of visa must register with the Brazilian Ministry of Foreign Affairs within 30 days of entry in the country and submit a copy of the visa application form provided by this Consulate. In addition, courtesy visas are free of charge.

Length of stay in Brazil

Up to 1 year. Cultural courtesy visas will be issued for a period of up to 30 days.

Documentation

Applicant's Valid Passport - Must have at least two blank pages. Please note that pages reserved for amendments cannot be used for visa purposes.

One 3.5 x 4.5cm size photograph - The photo must be recent, with white background.

Applicant's Valid Passport - Must be filled in online ([click here](#)). Please print and bring the Visa Request Form Receipt (RER) to the appointment.

It is very important to state the parents' full names, as displayed in your birth/marriage certificate.

Please note: the Consulate will only accept applications in which the required documents on this table have been uploaded to the form.

Note Verbale - ssued by the applicant's government authority, if applying for a cultural courtesy visa.

Accreditation Letter

The National Confederation of Young Entrepreneurs (CONAJE) will provide an Accreditation Letter, as per the model below, to validate the request for the facilitated visa for the G20 with the Ministry of Foreign Affairs. Kindly request addressing the email: international@conaje.com.br

Accreditation Letter - Model



G20
Young Entrepreneurs'
Alliance

Accreditation Letter

Dear **Mr. FULANO DA SILVA**

On behalf of the **Confederação Nacional de Jovens Empresários / National Confederation of Young Entrepreneurs of Brazil (Conaje)**, the organization responsible for the **G20 Young Entrepreneurs' Alliance Summit 2024**, in partnership with the **Secretaria Nacional de Juventude / Youth National Secretariat of Brazil** and the **Conselho Nacional de Juventude / National Youth Council (Sejuve, Conjuve)**, responsible for the **Youth 20 In Brazil in 2024 (Y20)**, we are delighted to confirm your participation to the Five G20 Young Entrepreneurs' Alliance Summit 2024 as a member of the **Canadian** delegation, representing **Futurpreneurs**.

The Summit will take place in Goiânia/Golás between June 12th to 14th, followed by the Leadership Assembly, in Florianópolis on the 15th and 16th of June. In addition, side events will be organized in São Paulo, and Rio de Janeiro. **These events are part of the Y20 official calendar for 2024.**

Please note that the present document is your official accreditation letter and must be presented to Brazilian consular authorities for visa purposes.

Marcus Vinícius Mafia Vieira
President of CONAJE
Leader of G20 YEA Summit 2024

Marcus Barão
President of CONJUVE
Leader of Brazil to Y20

CONAJE - Confederação Nacional de Jovens Empresários
Setor Comercial Sul - Quadra 3 - Bloco A - Ed. CACB
ASA Sul (Brasília) / DF | Cep: 70.313-916
Tel: (61) 3344-4721 | E-mail: conaje@conaje.com.br
www.conaje.com.br



TROPICAL DISEASE

PREVENTION

Dengue Fever

Dengue is a viral infection transmitted by the bite of infected mosquitoes, primarily *Aedes aegypti*. The virus is prevalent in tropical and subtropical regions, such as Brazil. Dengue fever is characterized by the following symptoms:

1. High Fever: Sudden onset of high fever, often reaching 104°F (40°C).
2. Severe Headache: Intense headache, often behind the eyes.
3. Pain Behind the Eyes: Severe eye pain, typically worsened by eye movement.
4. Joint and Muscle Pain: Pain in muscles, joints, and bones, often severe enough to cause immobility.
5. Nausea and Vomiting: Nausea, vomiting, and loss of appetite.

These symptoms typically last for two to seven days. In some cases, Prompt medical attention is crucial if severe dengue is suspected. Although it is a concerning situation, the number of dengue cases in Goiânia shows a consolidated downward trend, especially during the Brazilian autumn and winter (March to September).

Preventive measures are crucial to reduce the risk of dengue infection. These include:

1. Eliminating breeding sites: Removing standing water from around homes, such as in flower pots, tires, and other containers where water can accumulate.

2. Using mosquito repellent: Applying repellent containing DEET, picaridin, or other recommended ingredients to exposed skin and clothing.

3. Wearing protective clothing: wearing long-sleeved shirts, long pants, socks, and shoes to reduce exposed skin.

4. Seeking early medical attention: Being aware of the symptoms of dengue (fever, severe headache, pain behind the eyes, muscle and joint pain, and rash) and seeking medical care promptly if symptoms develop .

Brazil has a complex health system, the Unified Health System (SUS), which is the main responsible for offering free or low-cost health services to all Brazilian citizens, including foreigners in situations of emergency or medical urgency. To access SUS health services, you can go to any health unit (such as health posts or public hospitals) carrying your passport. The care will be provided regardless of the patient's nationality.

Yellow Fever

Yellow fever is an acute viral disease caused by the yellow fever virus, which is transmitted through the bite of infected mosquitoes, primarily the *Aedes aegypti* in urban areas and *Haemagogus* and *Sabethes* in sylvatic environments. The disease is endemic in regions of Africa and the Americas, including Brazil.

The disease can be identified by the initial symptoms of yellow fever include high fever, chills, severe headache, muscle aches, fatigue, loss of appetite, nausea, and vomiting and the care is focused on relieving symptoms, such as rest, adequate hydration, and the use of medications to reduce fever and pain. Hospitalization may be necessary only in severe cases.

Vaccination is the main preventive measure against yellow fever and is highly recommended by Itamaraty. The vaccine is highly effective and safe. In addition to vaccination, measures to prevent mosquito bites, such as using repellents and wearing clothing that covers most of the body, are important.

Situation in Brazil: Brazil faces ongoing challenges with yellow fever, especially in sylvatic areas where the virus circulates naturally between monkeys and mosquitoes. Large-scale vaccination campaigns are carried out to control the disease, especially in affected regions. Vaccination is the primary strategy to prevent outbreaks and protect the at-risk population.

Despite being a point of alert, Goiânia no longer records numerous cases of yellow fever or trends in a considerable increase in these numbers thanks to vaccination policies.

The Unified Health System (SUS) also is the main responsible for offering free or low-cost health services to all Brazilian citizens, including foreigners in situations of emergency or medical urgency. To access SUS health services, remember carry your passport to any health unit. The care will be provided regardless of the patient's nationality.





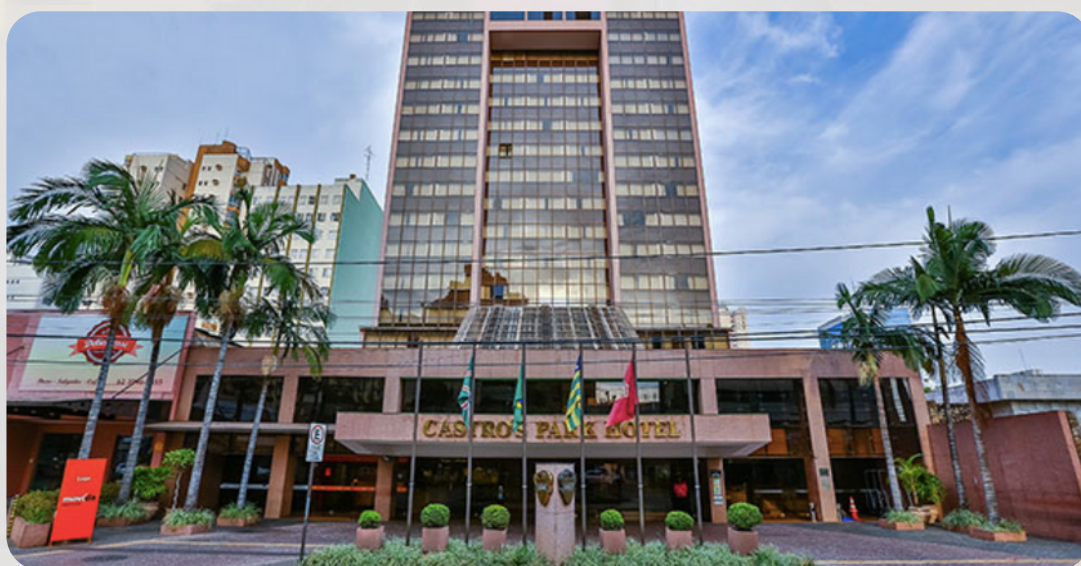
THE EVENT'S OFFICIAL HOTELS

- **Castro's Park Hotel**

With its stunning architecture and quality service, Castro's Park Hotel is a reference and stage for hosting large events. It maintains a classic atmosphere and a commitment to excellence. Considered the most traditional in Goiânia, Castro's Park Hotel is also known for its welcoming hospitality, as well as featuring one of the best kitchens and pastry shops in the city.

The Castro's way of serving continues to be its shining star, with its restaurant being one of the highlights, offering a variety of award-winning gastronomic attractions.

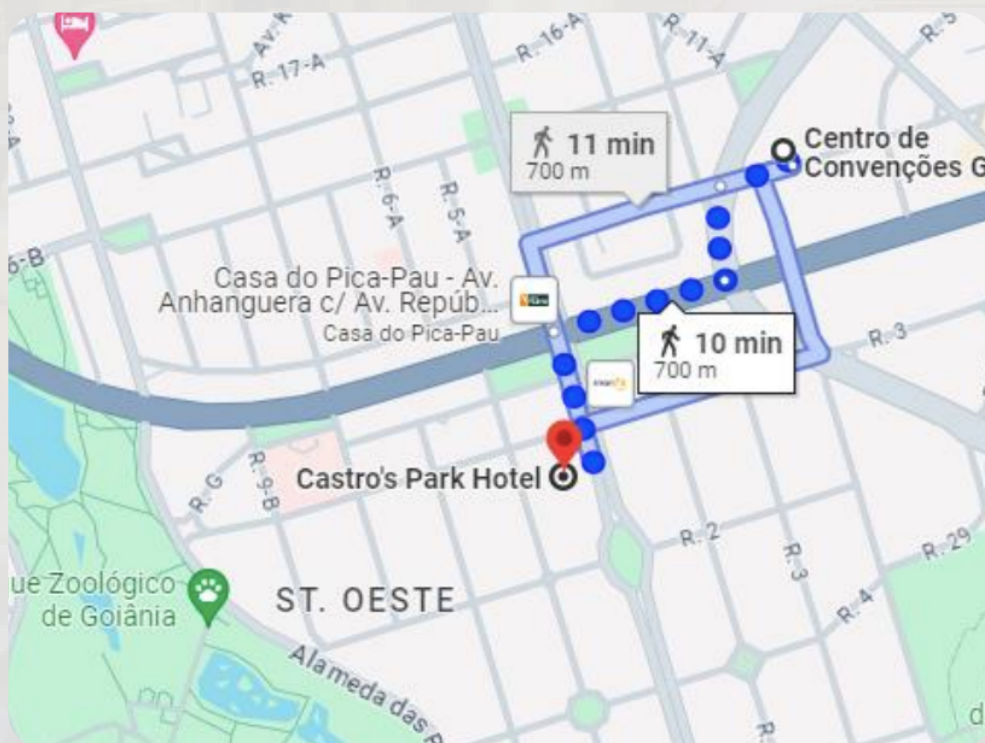
The stellar service is complemented by a highly qualified team that ensures that everything is served in a personalized manner in a sophisticated environment.



• Castro's Park Hotel

Located in the financial district of the city, adjacent to several companies and banks, it is easily accessible, situated in the West sector of Goiânia, and is a reference when looking for a top-notch hotel in the region. It offers 171 comfortable rooms and suites, along with a complete leisure area with heated pools.

- Reservation Website: <https://www.castrospark.com.br/>
- Reservation Contacts: +55 62 9113-5911 / +55 62 3096 2000
- Email for Reservations: reservas@castrospark.com.br



Distance between Castro's Park Hotel and the event location

- **The K Hotel**

The K Hotel offers 124 accommodations with decoration and amenities carefully designed in every detail, aligning exclusive services and the comfort that guests deserve.

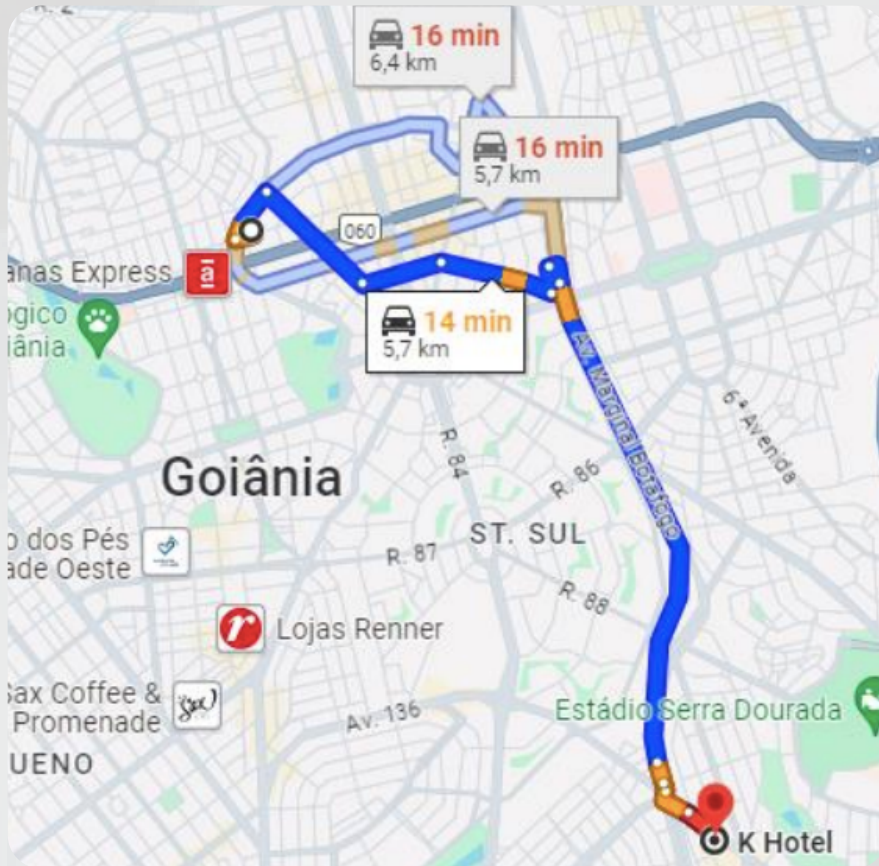
All the accommodations feature a 40" LED TV with cable channels, luggage rack, work desk, minibar, digital safe, hairdryer, and split air conditioning.

The daily rate includes a delicious and complete breakfast at Vetri Restaurant, Wi-Fi access in all hotel areas, valet parking, and free access to the leisure area. On the Premium floors, exclusive services are provided such as differentiated amenities, complimentary items, and the cordial bed opening service.



- **The K Hotel**

- Reservation Website:
 - <https://khotel.com.br/hospedagem>
- Reservation Contacts:
 - +55 62 3945 9090 / +55 62 99628 6612
- Email for Reservations:
 - khotel@khotel.com.br



Distance between The K Hotel and the event location

EVENT LOCATION:


GOIÂNIA CONVENTION CENTER

- **Goiânia Convention Center**

The Goiânia Convention Center is a space designed for hosting events, congresses, fairs, exhibitions, and conventions. Located in the central neighborhood of Goiânia, it is one of the main infrastructures for large-scale events in the Midwest region of Brazil.

Its modern infrastructure and strategic location make it a frequent choice for events seeking to attract a regional and national audience. Hosting events at the center promotes the exchange of knowledge and experiences, stimulating the professional and cultural development of the local and regional community. It also contributes to the economic and cultural development of the city and the region, attracting tourists, businessmen, and professionals from various sectors. Additionally, the convention center stimulates business tourism, generates direct and indirect jobs, and boosts the local economy.






The structure of the Goiânia Convention Center is modern and functional, with a total area of 51,080.66 square meters, consisting of various flexible spaces that can be adapted according to the type of event. It features conference rooms, auditoriums, exhibition halls, dining areas, parking, and other support services.

It has two pavilions for fairs, one with 3,820m² and another with 5,013m² on the ground floor, plus 1,861.60m² of an exhibition area on the 1st floor, which includes an auditorium with 600 seats and 12 comfortable rooms. In addition to these areas, the Goiânia Convention Center also has 3 rooms in the Blue Pavilion with capacities for 50, 70, and 100 people, 2 outdoor areas of the pavilions, 3 multi-purpose spaces, 1 restaurant serving typical foods, 1 snack bar, and the Rio Vermelho Theater – with 1,888 seats, 8 simultaneous translation booths, 7 dressing rooms, 1 VIP room, and a pantry.

The Goiânia Convention Center also offers support services for events, such as parking, security, buffet service, and a technical support team. Its versatile structure allows for the hosting of events of different natures, from congresses and conventions to shows and art exhibitions.

Among the large-scale events held at the Goiânia Convention Center, agricultural fairs, medical congresses, art exhibitions, shows, and cultural festivals stand out. These events contribute to the promotion of the city and the region, as well as strengthen the exchange of knowledge and business among participants. The Goiânia Convention Center has hosted a variety of important events over the years, including:



- FENATRAN - The International Road Cargo Transport Fair is one of the largest events in the sector in Latin America. Held at the Convention Center, it attracts companies and professionals from the logistics and transportation industry.
- ExpoFica - The Goiânia Agricultural and Livestock Exhibition (ExpoFica) is one of the most traditional events in the Brazilian Midwest. Held at the Convention Center, it brings together animal exhibitions, musical shows, and cultural activities related to agribusiness.
- FIVE Ciano - the FIVE is the greatest investment event in the central Brazil, focused on providing support for entrepreneurs and those interested in investing better.
- The Expo Fecomércio - is a biennial event and a business exhibition for a differentiated audience composed of businessmen in the trade of goods, services, and tourism made for networking, updating market information, and business enthusiasts.



The background is a dimly lit art gallery. Two people are seen from behind, walking away from the camera. The walls are lined with various framed abstract paintings in different colors like blue, red, and yellow. The floor is polished and reflects the lights and the people. Two horizontal yellow lines are positioned above and below the main text.

TOURISTIC POINTS

"A finalidade da arte vem da possibilidade do ser humano de se

Grã Bistro :

Contemporary dishes with worldwide influences and a cozy atmosphere.

Location: 146th Street, No. 474, Setor Marista.

Opening hours: Tuesday to Saturday, from 7:00PM to 11:00PM.



Ciao Ciao Cucina:

Authentic Italian cuisine, with fresh pasta and homemade sauces.

Location: 9th Street, No. 237, Setor Marista.

Opening hours: Tuesday to Saturday, from 7:00PM to 11:30PM.

Monument to the Three Races:

The monument symbolizes the merging of the three main ethnicities that formed the people of Goiás: the indigenous, white, and black populations, making the monument very culturally significant.

Location: Praça Cívica, Setor Central. Opening hours: Open 24 hours, with special lighting at night.



Flamboyant Park:

One of the most beautiful parks in the city, Flamboyant Park offers a wide green area, lakes, hiking trails, and a breathtaking view. It is an ideal place to relax and appreciate nature.

Location: Jardim Goiás, near Setor Marista.

Opening hours: Open daily from 6:00AM to 10:00PM.

Goiânia Theatre:

Inaugurated in 1942, the Goiânia Theater is one of the city's main cultural spaces, known for its art deco architecture and varied schedule of plays, concerts, and cultural events.

Location: Tocantins Avenue, Setor Central. Opening hours: Varies according to the event schedule. Please check the theater's agenda for more information.



Cerrado Memorial:

The Cerrado Memorial is a museum that presents the history, culture, and biodiversity of the Brazilian Cerrado. It features both permanent and temporary exhibitions, as well as educational activities.

Location: Federal University of Goiás (UFG), Samambaia Campus. Opening hours: Tuesday-Friday, (8:00AM-5:00PM); Saturday-Sunday, (9:00AM- 4:00PM).



Moon Fair:

Held on Saturdays at Praça do Sol, the Moon Fair is known for bringing together crafts, gastronomy, and outdoor music. It is a great place to experience the local culture and find unique products. *Location: Praça do Sol, Setor Oeste. Opening hours: Saturdays, from 4:00PM to 10:00PM.*



Oscar Niemeyer Cultural Center:

Designed by the renowned Brazilian architect Oscar Niemeyer, the cultural center houses exhibitions, events, and artistic performances. Its bold and modern architecture is an attraction in itself. *Location: Deputado Jamel Cecílio Avenue, Setor Fazenda Gameleira. Opening hours: Tuesday to Sunday, from 9:00AM to 5:00PM.*



Flamboyant Shopping Center:

One of the city's most luxurious shopping centers, known as "The Showcase of Goiás," Flamboyant Shopping offers a variety of designer stores, gourmet restaurants, and cinemas. It is an ideal place for shopping and entertainment. *Location: Av. Dep. Jamel Cecílio, 3300 - Jardim Goiás. Opening hours: Monday to Saturday, (10:00AM to 10:00PM); Sunday (2:00PM- 8:00PM).*



View of Goiânia, Goiás



MAINS OF

TRANSPORT

As with many urban cities, transportation in Goiânia plays a crucial part in the city's infrastructure and most importantly, in the daily life of its population. One of the most significant infrastructures of the city is the Goiânia/Santa Genoveva International Airport, which has been recently equipped with a new terminal, making it possible to transport more than 6,3 million passengers a year. Located in the Santa Genoveva area, the airport is not too distant from other important parts of Goiania. The airport is situated 8 km (5 mi) from downtown Goiânia, 11km (7mi) from Castro's Park Hotel, and 16km (10mi) from K Hotel.

While there are various modes of transportation in Goiania, the easiest and most recommended type of transport from and to the airport is by car. There are multiple car rental services next to the airport, including Localiza, Alamo, and Movida. On the other hand, taxis are readily available. These taxi services are accessible throughout the entire city, and provide an alternative mode of transportation for people who do not want to rent a car or use public transportation. One of the most popular taxi services in the city is the Radio Taxi Lotus, which you can call at:

+55(62) 3233-8899.



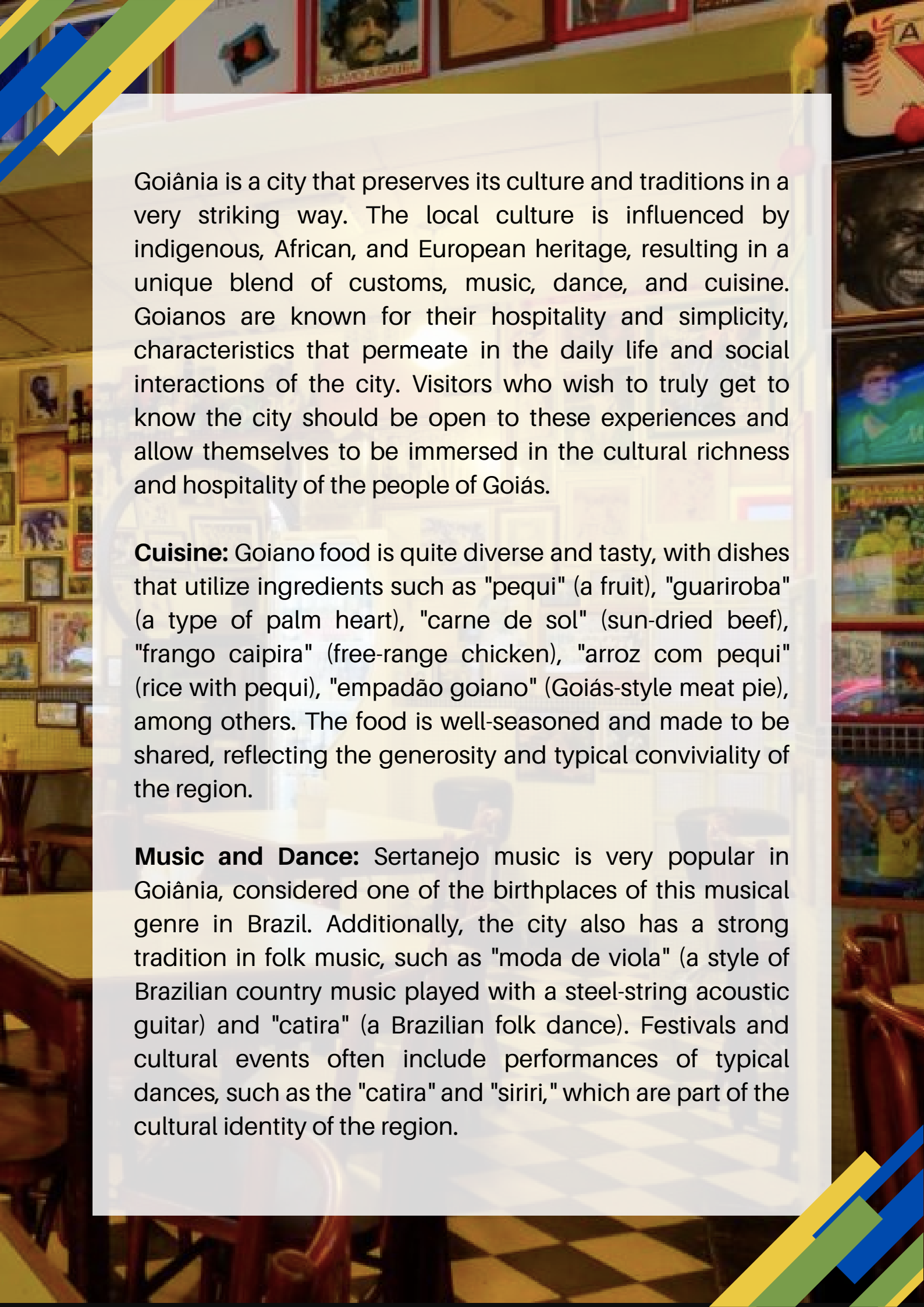
In addition, ride-sharing services are permitted in Goiânia, providing another convenient form of transportation. The most common ride-sharing service used in the city is **Uber**, which can be used by downloading the app.

Nevertheless, most of Goiânia's population primarily relies on buses. The city has an extensive network of bus routes operated by several companies and is the most popular type of public transportation in the city. In addition, Goiânia has a Rapid Transport Bus System (BRT), which organizes specific buses to operate on dedicated lanes, allowing for faster and more efficient travel, especially during peak hours. Bus fares can be paid for by cash or prepaid fare cards that can be bought in ticket booths at terminals or bus stops.



A photograph of a bustling outdoor market stall. The stall is covered by a large canopy with blue and white sections. Various clothing items, including shirts, pants, and skirts, are hanging from racks and displayed on the ground. A person's arm and leg are visible on the left side of the frame. The overall scene is vibrant and colorful, representing a local market environment.

CULTURE & LOCAL TRADITIONS



Goiânia is a city that preserves its culture and traditions in a very striking way. The local culture is influenced by indigenous, African, and European heritage, resulting in a unique blend of customs, music, dance, and cuisine. Goianos are known for their hospitality and simplicity, characteristics that permeate in the daily life and social interactions of the city. Visitors who wish to truly get to know the city should be open to these experiences and allow themselves to be immersed in the cultural richness and hospitality of the people of Goiás.

Cuisine: Goiano food is quite diverse and tasty, with dishes that utilize ingredients such as "pequi" (a fruit), "guariroba" (a type of palm heart), "carne de sol" (sun-dried beef), "frango caipira" (free-range chicken), "arroz com pequi" (rice with pequi), "empadão goiano" (Goiás-style meat pie), among others. The food is well-seasoned and made to be shared, reflecting the generosity and typical conviviality of the region.

Music and Dance: Sertanejo music is very popular in Goiânia, considered one of the birthplaces of this musical genre in Brazil. Additionally, the city also has a strong tradition in folk music, such as "moda de viola" (a style of Brazilian country music played with a steel-string acoustic guitar) and "catira" (a Brazilian folk dance). Festivals and cultural events often include performances of typical dances, such as the "catira" and "siriri," which are part of the cultural identity of the region.

Festivals and Events: Religious and popular festivals play an important role in Goiano culture, such as the "Festa do Divino Pai Eterno," which attracts thousands of faithful Christians every year, and the "Festa do Muquém," which celebrates indigenous culture. Additionally, music, dance, and gastronomy festivals are common throughout the year, providing moments of celebration and integration among local residents and visitors.


Handicrafts: Goiano handicrafts are rich and diverse, including ceramics, wood, straw, and fabric pieces. Local artisans are skilled and produce unique objects that reflect the cultural identity of the region. Visitors can find these pieces at craft fairs and specialized stores throughout the city.

Etiquette and Customs: Goianos are known for their hospitality and friendliness. It is common to greet people with a firm handshake and a smile. During meals, it is polite to wait until everyone is served before starting to eat, and it is customary to offer food and drink to guests generously. The local culture and customs of Goiânia are marked by the diversity and the appreciation of traditions.





SECURITY




Goiânia is a relatively safe city, but like in any large urban center, it's important to be vigilant and follow some basic precautions to ensure your safety. Public safety in the city is the responsibility of the Military Police of the State of Goiás and the Civil Police, who work to maintain order and combat crime.

In case of emergency, useful phone numbers are:

- Military Police (**190**),
- Civil Police (**197**),
- Fire Department (**193**).

Like in any city, there are areas in Goiânia that are considered more dangerous, especially at night. It's advisable to avoid regions known for elevated incidences of crimes like robbery and theft, such as the Central, North Ferroviário, and Pedro Ludovico sectors.

To ensure your safety, keep your personal belongings, such as bags, wallets, and cell phones, always out of sight and well-guarded; avoid flaunting valuables like jewelry and watches, especially in public places. When going out at night, prefer crowded and well-lit areas, and use taxis from reliable companies or transportation apps. Be alert of possible scams, especially in tourist areas and places with large crowds. In case of emergency, don't hesitate to contact local authorities through the emergency numbers.



Fortunately, Goiás has seen a decline in various crime rates since 2019. One of the most significant reductions is related to vehicle theft (-89.8%): there were 1,029 cases in 2023, compared to 10,103 cases in 2018. Crimes like theft and robbery have also decreased by 85.8% and 83%, respectively. So, by following the tips and staying vigilant, you can enjoy your stay in Goiânia with tranquility and safety.

Additional Information:

When visiting Goiânia, there are some additional information that may be useful for foreigners:

- 1) **Safety:** Goiânia is a relatively safe city, but like anywhere, it's important to be mindful of your belongings and avoid less safe areas, especially at night. It's always good to follow local recommendations and avoid flaunting valuables.
- 2) **Transport:** The public transport system in Goiânia relies on buses. However, for greater convenience, it is recommended to use transportation apps like Uber or rent a car. The city also uses by taxis.
- 3) **Climate:** The climate in Goiânia is humid-tropical, with high temperatures for most of the year. It is advisable to wear light clothes and sunscreen, especially during the summer, where temperatures can reach very high levels.

4) **Language:** The official language of Brazil is Portuguese, so it is useful to learn some basic words or have a translation app handy. Many residents of Goiânia also speak basic English, especially in tourist areas.

5) **Tipping:** It is common to leave tips in restaurants, bars, and for services such as taxis and luggage carriers. The tip amount varies, but is usually around 10% of the total bill.

6) **Documents:** To visit Brazil, foreigners usually need a valid passport and, depending on the country of origin, a tourist visa. Check the specific requirements before traveling.

7) **Health:** There are no specific vaccine requirements for visiting Goiânia, but it is always good to check the health recommendations of your country before traveling. Potable water and health services are generally of good quality in the city.

